

Streaming Media Resource Links

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Some Big Picture Trends
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Your Space on My Tube: How to Engage with the Online World

http://www.digimart.org/archives_webdiffusion.php?lang=en&page=videos&year=2006&id=20061017_2_yourspaceonmytube

The Future of Movies: Panel with Speakers from Disney, Universal, and 2929 Entertainment (Audio file)

<http://cinematech.blogspot.com/2006/08/audio-file-future-of-movies.html>

YouTube's Amateur Video Revolution May Be Over: NPR's Talk of the Nation (Audio file):

<http://www.npr.org/templates/story/story.php?storyId=6576089>

Futurist George Gilder on the Waning Days of the Hit (Audio file)

<http://cinematech.blogspot.com/2005/07/gilder-takes-on-hollywood.html>

CinemaTech: The Future of Web Video: New Opportunities for Producers, Entrepreneurs, Media Companies and Advertisers, a 100-page book featuring interviews, predictions, up-to-date stats, and case studies about the evolving Internet video ecosystem. <http://cinematech.blogspot.com/>

Joost isn't just video on the internet - it's the next generation of television for viewers, content owners and advertisers everywhere.

<http://joost.com/whatsjoost.html>

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Video Tools and Aggregators
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Entriq: Entriq develops and manages Pay Media infrastructure for large media companies. Entriq MediaSphere is the only all-in-one pay media solution with multiple DRM technologies for turning your content into cash.

<http://www.entriq.com>

Veoh: Filmmakers, producers, journalists, content owners — players at any level — can become independent publishers on Veoh. Uploaded once, a video project is syndicated everywhere, across nearly every major video-sharing/distribution site on the Web. Publishers may offer their segments anywhere for free or pay-per-view.

<http://www.veoh.com>

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Eyepot: The drag and drop editing application allows anyone to upload, remix, and create new video from the community's vast pool of popular and legally-accessible content ranging from movie, television, and music clips or from user-generated content.

<http://eyepot.com/>

klickTab is the only micro-payments system that works transparently with podcasts and other RSS enclosures in any aggregator or client software. With klickTab your subscriptions are intact and delivered automatically and charges are only made for the files actually downloaded.

<http://www.klicktab.com/selling/Podcasts.php>

blip.tv: We'll take care of the servers, the software, the workflow, the advertising and the distribution. Your focus should be on creativity.

<http://blip.tv/about/>

blinkx is the world's largest and most advanced video search engine. If you have video content on your website or blog, you can use this form to submit it to blinkx. We will automatically keep an eye on your feed, picking up new videos when you create them and automatically indexing them.

<http://www.blinkx.com/rssupload>

Revver: If you like to create or share video, Revver was made for you. Every time someone watches a video that you've uploaded or shared, you could earn money. Best of all, we protect your rights as an artist.

<http://one.revver.com/revver>

Brightcove - Internet TV. Your way. Brightcove lets you realize the potential of online video with the most comprehensive Internet TV service available today. Choose your Brightcove: Publish, Syndicate, Advertise.

<http://corp.brightcove.com/>

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Video Advertising Networks
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AdBrite is the Internet's ad marketplace. We offer a high level of service, science, value, targeting and transparency to help each of our advertisers become successful.

<http://www.adbrite.com/video/>

BrightRoll helps publishers monetize their video traffic and helps advertisers connect with consumers in the rapidly growing online video market. Today, BrightRoll is one of the largest online video advertising networks reaching millions of consumers across a broad network of sites.

<http://www.brightroll.com/>

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Spot Runner: Select and personalize your TV ad. Create your airtime schedule. Launch your campaign. We're revolutionizing TV advertising. Find out how you can put your business on television.

<http://www.spotrunner.com/about/explore.aspx>

EyeWonder makes getting your video and rich media ads in front of your most desirable audiences a breeze. Our video and rich media ad products are pre-approved on over a thousand of the world's top sites and media networks, which makes placing your next online campaign buy as easy as possible.

<http://www.eyewonder.com/publishers/index.cfm>

DoubleClick enables agencies, marketers and publishers to work together successfully and profit from their digital marketing investments. Its focus on innovation, reliability and insight enables clients to improve productivity and results.

http://www.doubleclick.com/us/about_doubleclick/

Third Screen Media is a marketing technology company that enables advertising for mobile phones and wireless devices.

<http://www.thirdscreenmedia.com/aboutus.php>

Tremor Media provides advertisers with in-banner and in-stream video advertising opportunities on top-tier publisher sites with a combined 75 million unique visitors per month.

<http://www.tremormedia.com/about.php>

Broadband Enterprises: Advertising: We provide marketers with the most powerful brand impression online; Syndication: We deliver revenue to publishers by leveraging existing video inventory.

<http://broadbandenterprises.com/>

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Monetizing Podcasts
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Streaming Media magazine: Monetizing Podcasts and Videoblogs

<http://www.streamingmedia.com/article.asp?id=9599&page=1&c=33>

Grape Radio Interview - Monetizing Podcasts:

<http://www.podcastolutions.com/archives/2005/06/11/interview-grape-radio/>

Podango to Create Podcast Channels

<http://www.techcrunch.com/2006/08/29/podango-to-create-podcast-channels/>

Streaming Media Resource Links

Monetize with Ads and Sponsorship: A Panel Discussion

<http://pa.gigavox.com/shows/detail1601.html>

Podcast Services

PodGarden: Podcast production (scripting, voice talent, music, graphics), marketing (directory submission, optimization) and hosting/analytics (high-speed hosting and analytics):

<http://podgarden.oneupweb.com/services/services.htm>

podCast411: We offer full up Production and Hosting services, Voice Over work, Content Creation, Interviews both remotely and from Live Events such as Trade Shows, and we even help with Promotion inside the Podcasting Community.

<http://www.podcast411.com/services.html>

GoDaddy Hosting Launches Podcast Service (the hosting/analytics side of things):

<http://www.godaddy.com/gdshop/pod/landing.asp>