

During the Q & A portion of the May 28th meeting, Jim Teiper provided a great suggestion for a chair for the interviewee. He keeps a couple of folding chair/stools from Ikea that are sturdy, don't swivel and have a low back that can't be seen behind them. John Coleman asked Jim to jot down a few other thoughts. Here they are:

- I tend to wear darker clothing for interviews as I believe the operator or anyone in eye line potential should to limit attention. However, I DO always introduce myself with a shake and smile to lighten and relax subject.
- Much of my testimonial or interview work tends to be in the weight loss and exercise fields. This means the subject is often very self-conscious and incessantly attended to by client, makeup and wardrobe.
- When working with the non-professional, I go out of my way to set a divider between the subject and interviewer and the rest of the clients and crew - usually a 12'x12' solid. This keeps all the focus on interviewer.
- Also, I mentioned the importance of knowing the subjects appearance when setting lighting. Particularly I look for hair density and color as well as where it is parted. The part will indicate best placement for the backlight. If they have hair in front of the face (i.e. "built-in flag") like many female newscasters, the key side should be set appropriately. Glasses can also affect the need to adjust for reflections.
- When it is a series of subjects situation, I tend to use a broad - usually fluorescent-backlight, a single large key and fill card, edge light depending on facial structure (the heftier the subject, the less likely I'll use) and BG something interesting yet appropriate. From there it's 'salt to taste' depending on the individual. This arrangement offers the most accommodating setup for all types of appearance and the fastest most flexible way to adjust individually (i.e. lose fill card if small nosed-Asian woman).
- Wardrobe options should be available and mentioned ahead of time if possible. If light top against dark complexion (i.e.- black doctor in lab coat), I flag bottom of key to lessen contrast.